

ECONOMIC DEVELOPMENT ADMINISTRATION, EDA

STATEWIDE PUBLIC SPACE INITIATIVE-PLACEMAKING (SPSI) PLANNING GRANT

RESILENCY

WORKFORCE

ECONOMIC GROWTH

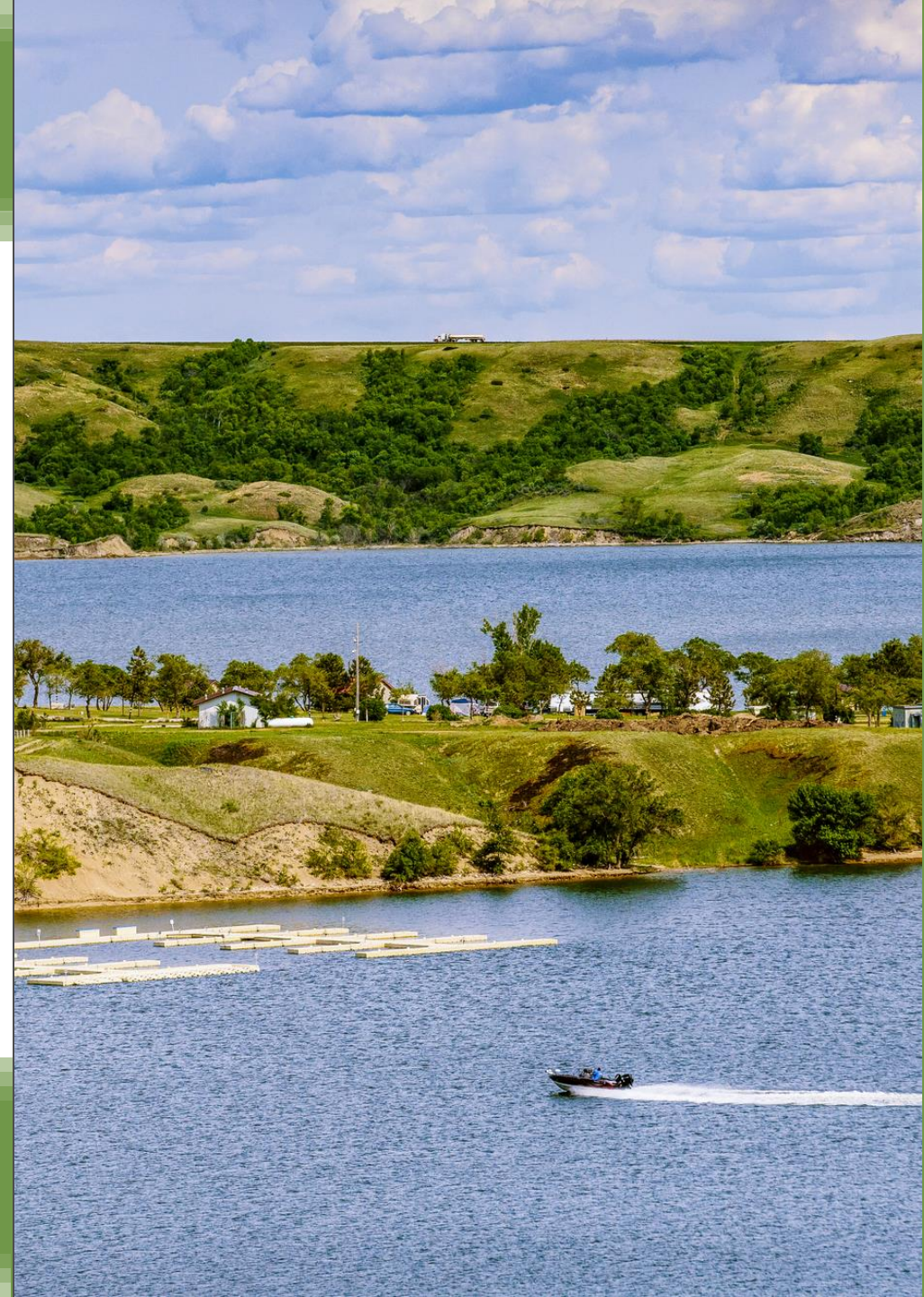
- This grant is to invest in the planning and design necessary to enhance the statewide attraction of businesses, promotion of economic activity, and the retention and attraction of talented workers, thus strengthening the economic resiliency of communities across North Dakota as we recover from the economic impacts of Covid –19.
- This grant provides the Main Street Initiative the opportunity to build out agency partnerships with a common vision as well as North Dakota's eight regional planning councils and MSI stakeholder organizations, all of which have been ranked a high priority for additional collaboration and capacity building in the 2021-2024 Main Street Initiative Strategic plan. Additionally, this grant provides the opportunity for capacity building within the Main Street Initiative, reaching more agencies, planning councils, stakeholders, communities than ever before.

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ECONOMIC DEVELOPMENT ADMINISTRATION, EDA STATEWIDE PUBLIC SPACE INITIATIVE - PLACEMAKING (SPSI) PLANNING GRANT

- Application Open – July 15, 2022 /Deadline Sep. 1.
- Eligible Entities – City, County, Tribal entities
- Non-eligible Entities – Regional organizations, nonprofits, for-profit entities, individual businesses, political affiliated organizations, and individuals.
- Up to \$100,000 without local match.
- Private and public partnerships are strongly recommended for long term success
- Not Eligible Planning projects:
 - Comprehensive Planning that does not include placemaking as a component
 - Infrastructure Planning
 - Implementation of Plans
 - Final Architectural designs



Angie Martinez
Economic Development Administration, EDA
Regional Director
amartinez@eda.gov

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION (EDA)

EDA Overview

- U.S. Department of Commerce
- Six Regional Offices

Mission

To lead the **federal economic development agenda** by **promoting innovation** and **competitiveness**, **preparing American regions** for **growth** and **success** in the **worldwide economy**.



EDA Program Portfolio



**Economic Adjustment
Assistance (EAA)**



Public Works



Planning



Technical Assistance



**Research and
Evaluation**



**Trade Adjustment
Assistance for Firms**



**Innovation and
Entrepreneurship**



**Revolving Loan
Funds (RLF)
*Part of EAA***

EDA Investment Priorities

For more information
on economic resilience,
visit: <https://www.eda.gov/ceds/content/economic-resilience.htm>



To learn more about
EDA's Investment
Priorities, visit:
<https://eda.gov/about/investment-priorities/>

EDA North Dakota Investments

\$37 million currently obligated to 53 North Dakota grantees.

Examples:

2020		2021	
Program	EDA Funds	Program	EDA Funds
Partnership Planning– ND Regional Councils	\$3,949,313	Partnership Planning – ND Regional Councils	\$694,000
University Center Program - UND	\$399,921	University Center Program - UND	\$100,000
Revolving Loan Funds – ND Regional Councils	\$8,328,273	ND State College of Science – Career Workforce Academy	\$1,500,000
NDSU Research Park’s Innovation Studio – Makerspace	\$1,500,000	Grand Forks Technology Accelerator	\$1,079,646
ND Association or Rural Electric Cooperatives – Lineman Training Facility	\$4,068,372	Local Technical Assistance	\$30,000

North Dakota Power Lineman Training Facility

- **North Dakota Assoc. of Rural Electric Cooperatives, Mandan**
- New 24,000 SF power lineman training center
- Part of the solution for counties regularly combating flooding and winter storms
- Bring economic activity to Morton County, North Dakota
- Prepare workers to respond to future disasters and assist with long-term resiliency
- Creates 69 new jobs
- \$5 million total project
 - \$4 million EDA investment
 - \$1 million local match



American Rescue Plan Act (ARPA)

- *\$3 billion* in funding to invest in America's communities
- Historic investment to support bottom-up, economic development
- Focused on advancing *equity*, creating *good-paying jobs*, helping workers to develop *in-demand skills*, building *economic resilience*, and accelerating the *economic recovery* for the industries and communities hit hardest by the coronavirus pandemic to build back better and stronger

ARPA Statewide Planning

\$3 billion in American Rescue Plan funding to invest in:

Jobs for Today

Good Jobs Challenge
Travel, Tourism, &
Outdoor Recreation

Communities Built for All

Economic Adjustment
Assistance
Indigenous
Communities
Coal Communities
Commitment

Regions for the Future

Build Back Better
Regional Challenge

**Statewide Planning,
Research, & Networks**



EDA Points of Contact



Regional Director

Denver Regional Office

Angela Belden Martinez

Phone: 303-844-4715

amartinez@eda.gov

North Dakota State Contacts

Economic Development Representative

Ali DeMersseman

720-237-6079

ademersseman@eda.gov

Economic Development Specialist

Danielle Blakely

202-365-5022

dblakely@eda.gov

WHAT IS PLACEMAKING?

Kim Konikow
ND Council of the Arts
Director
kkonikow@nd.gov

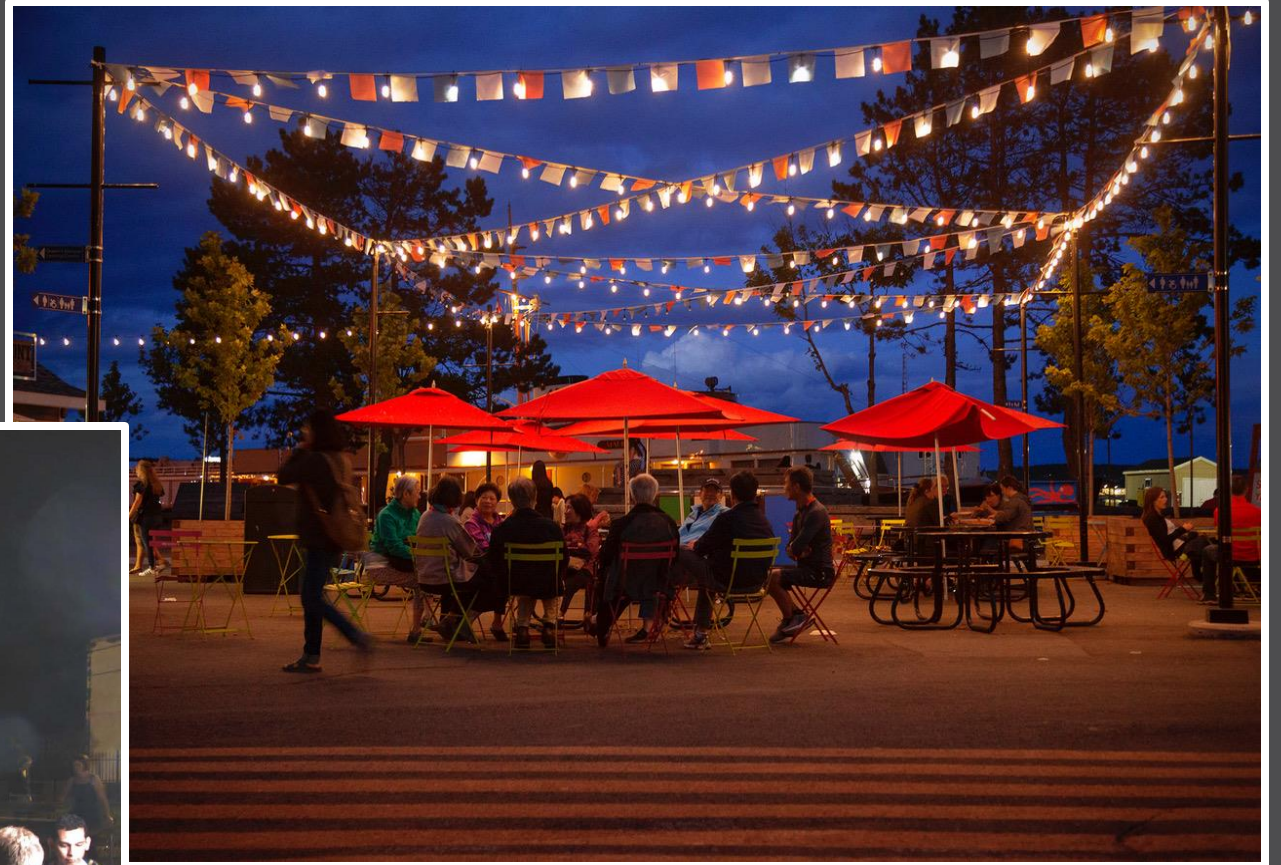














RESILIENCY



ECONOMIC GROWTH



WORKFORCE



COMMUNITY COLLABORATIONS

- We are looking for commitments and participation from city leadership as well as other local partners (private businesses, schools board, park board, JDA) will be scored favorably.
- Working with Private and Public Partnership including space.
- Multifaceted approach to placemaking.



PLACE-BASED ECONOMIC DEVELOPMENT, IS THE
PRACTICE OF USING A COMMUNITY'S PUBLIC
AMENITIES TO MAKE ECONOMIC PROGRESS



WORKING WITH ALL GENERATIONS MULTI-GENERATIONAL, CROSS-CULTURAL GOALS TO PLACEMAKING DEVELOPMENT PLANS.



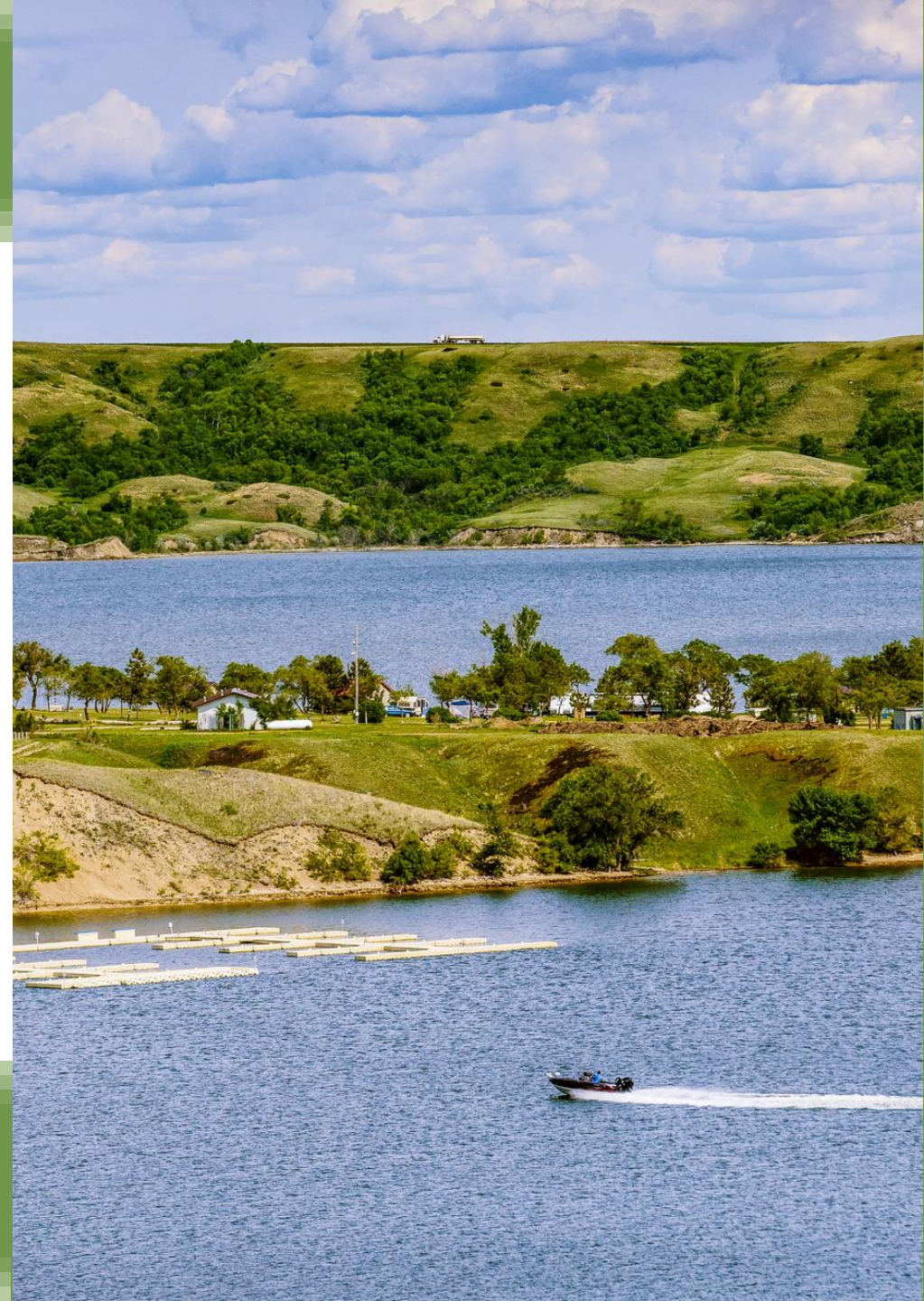
**ECONOMIC DEVELOPMENT ADMINISTRATION, EDA
STATEWIDE PUBLIC SPACE INITIATIVE - PLACEMAKING
(SPSI) PLANNING GRANT**

- How much funding is available? Up to \$100,000 per community
- Matching Requirements: This grant does not require matching funds.
- Timeline:
 - Applications OPEN – July 15th, 2022
 - Applications CLOSE – September 1st, 2022, by 5p.m. CST
 - Award announcement October 15th, 2022
- Project Timeline: completed and funds expended by October 1, 2023



ECONOMIC DEVELOPMENT ADMINISTRATION, EDA STATEWIDE PUBLIC SPACE INITIATIVE - PLACEMAKING (SPSI) PLANNING GRANT

- Grant Application Open – July 15, 2022
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- Eligible Entities – City, County, Tribal entities
- Non-eligible Entities – Regional organizations, nonprofits, for-profit entities, individual businesses, political affiliated organizations, and individuals.
- We are encouraging private and public partnerships on space.
- Not Eligible Planning projects:
 - Comprehensive Planning that does not include placemaking as a component
 - Infrastructure Planning
 - Implementation of Plans
 - Final Architectural designs



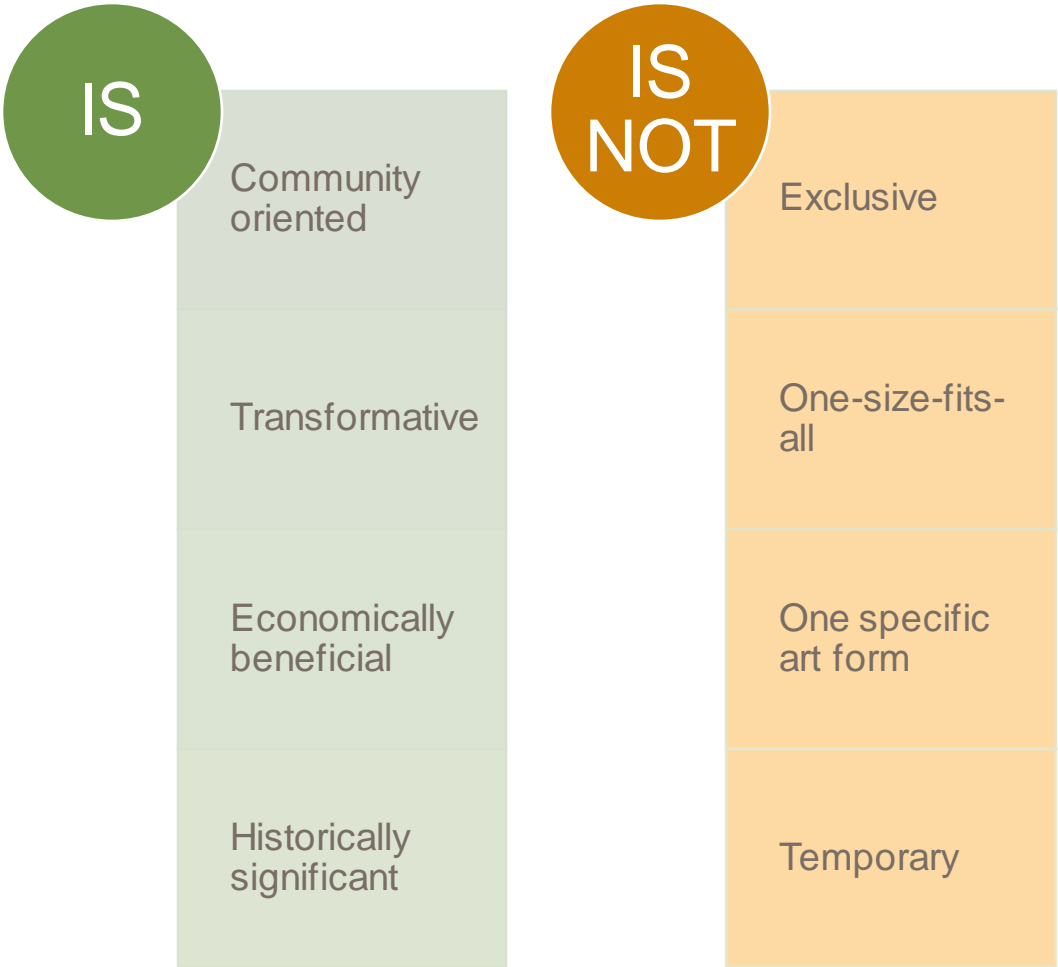
THIS GRANT MUST ADDRESS 3 KEY POINTS:

- **WORKFORCE DEVELOPMENT**
 - Retention and attraction of talented workers to your area
- **COVID 19 RESILIENCY**
 - Recovery of the economic impacts of Covid 19
- **ECONOMIC GROWTH POTENTIAL**
 - Promotion of economic activity
 - How will you encourage visitors to explore your whole community?
 - Attracting community members and visitors to enjoy the placemaking space and collaborating with other entities and/or businesses



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RURAL
PLACEMAKING



Questions?

[MSND.link/EDA-Placemaking](https://msnd.link/EDA-Placemaking)

QUESTIONS?

Mpadillalynch@nd.gov or 701-204-3599